

Dear Representative/ Senator _____,

My name is Jane Doe. I am a set designer in the film, tv, and commercial industry. Since we have had such low funding, I have experience great loss of work and have had to travel to neighboring states for jobs. I was born in Texas, have 2 kids in grade school and my husband's job is here, so it is impossible for me to fully relocate, but you can imagine how hard it it to leave for sometimes months a time.

Our industry brings in close to \$5 for every \$1 granted through our rebate program. Our program is a conservative program that rebates Texas-spend, including wages and small businesses.

Please support our ask for \$200M for the Texas Moving Image Industry Incentive Program. With bi-partisan support, we are hopeful of restoring our funding so Texas can once again compete with other states for production work.

Sincerely,
Jane Doe
El Paso

Dear Representative/ Senator _____,

Hi! I'm Jules Mayor, a long-time Texan and owner of Awesome Video Game Company in Dallas. We utilize the Texas Moving Image Industry Incentive Program (TMIIIP) during our initial phase of rolling out a new game. This rebate is one of the main reasons I decided to stay in Texas and build my business here, building a traditional brick and mortar, as well as hiring for high paying positions. Due to a major funding stagnation, we have not been able to apply for the rebate. Last session it was at \$45M, which pales in comparison to other states.

We have one of the best rebate incentive programs. Our program has brought in over \$1.95B into our states economy and can do so much more! However, if we do not have the program well- funded, the money and jobs will go to other states. Please support the ask for \$200M in appropriations for the Texas Moving Image Industry Incentive Program.

We love living and working in Texas but without a competitive program, we simply cannot compete with other states and countries. I am having to look at taking some of my business to Canada which I do not want to do.

Thank you for your time,
Jules Mayor
Dallas

Sample Letter to a Senator/Representative

Date

The Honorable (full name)

Address

City, State, Zip

Dear Senator (last name):

The legislation funding the **Texas Moving Image Incentive Program (TMIIP)** is of paramount interest to me because I am a (insert job role and business name here). This provides rebates to projects once they document their investment in the local, Texas economy. This issue directly impacts (insert your business, number of employees and future projects here).

Our (company; projects) have generated (insert number) jobs in the past year and have created (insert dollar amount) of local spending in (insert county or city).

Our program generated **\$5.04 per \$1 invested**. That's **over \$1.95B** spent in Texas communities with over **183,000 Texas jobs** since the inception of the program!

With Virtual Production on the minds of many, Texas can be the frontwinner in this new technology, however, we have to fund our current program so we can compete with our neighboring states. The market for virtual production is on track to be an \$8.6B industry in the U.S. in 2023 and Texas can and should be the leader in this.

Thank you for your consideration on this important issue and I would like to see the legislation increase the funding for the Texas Moving Image Industry Incentive Program to \$200M.

Sincerely,

Your name,

Address

Phone Number

E-mail Address