



512-489-6723



admin@txmpa.org



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Lobbying and advocating for Texas  
Media Productions since 2006.

# 88TH LEGISLATIVE PRIORITY

Media Productions create JOBS.

These projects STIMULATE, INNOVATE and  
DIVERSIFY local economies all across Texas.

Economic Impact **\$1.95B**

Return on Investment **504%**

Jobs Created **183k**

Texas spend for  
"The Chosen", 3  
seasons in Midlothian **\$67M**

## Policy Recommendations

### INVEST IN TEXAS MOVING IMAGE INDUSTRY INCENTIVE PROGRAM (TMIIP)

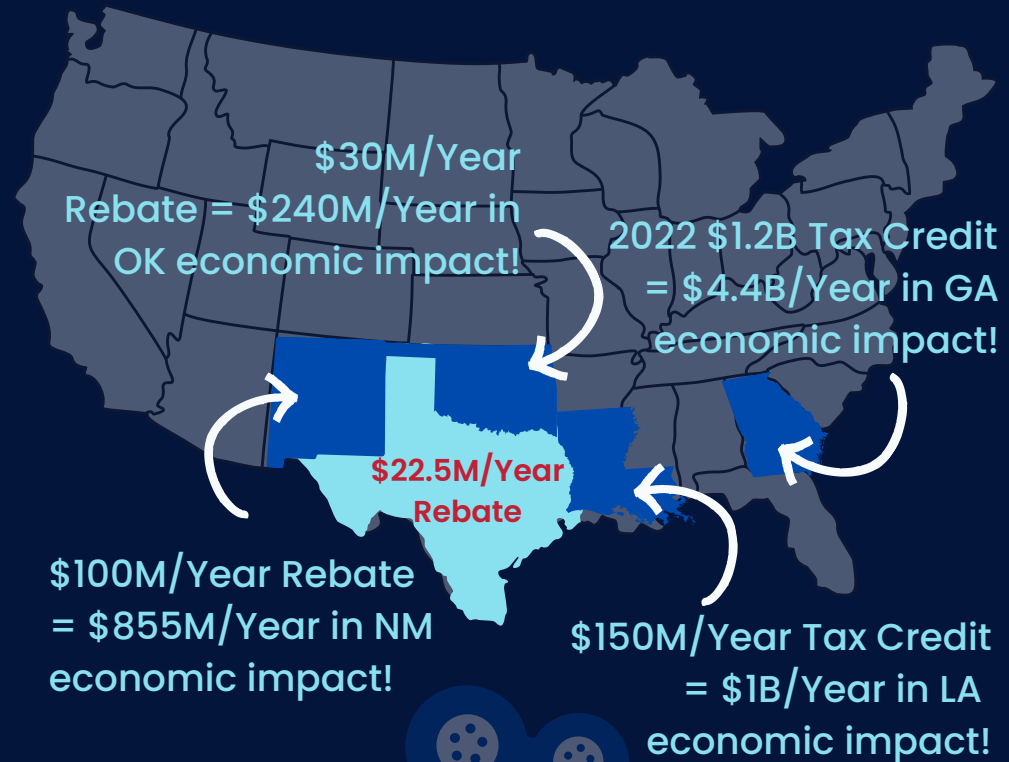
- Allocate \$200M to the TMIIP and include the program in the supplemental budget. Woefully underfunded program can't compete with neighboring states.

### MAKE TEXAS THE LEADER IN MEDIA PRODUCTION INNOVATION

- Champion new technologies in media; virtual production is changing the way film, television and other media are being produced.
- Support our education partner's investment in these technologies.
- Enhance the Media Production Development Zone Act (MPDZ) to encourage infrastructure investments all across the state.
- Build a steadfast and stable commitment to attracting media projects to Texas by utilizing the Events Trust Fund and the non-dedicated general revenue portion of the State Hotel Occupancy Tax.

## Media Production Incentives

STOP LETTING OTHER STATES TELL TEXAS STORIES. THIS SHIFTS MONEY AND JOBS OUT OF THE LONE STAR STATE.



36 states currently have an incentive program to attract media productions