

Here are some ideas for your letter. Make sure to make them personal and positive. We are here to help should you need it.

Dear Governor Abbott,

My name is Jane Doe and I am a camerawoman here in Texas. I actually live in Smithville but am able to travel around the state for my job. I want to thank you personally for your amazing support of our film and media industry. Without you championing our incentive grant program, I would not be able to do what I do here. I am a fifth-generation Texan and have no intentions of leaving. With so many neighboring states investing in a strong film program, we are hopeful that our state legislators will do the same this session and continue to fund the TMIIP. With your help and support, we believe they can and will! Thank you again for all the work that you do for Texans!

Hello Representative Goodwin,

My name is John Doe. I live in your district off of Hamilton Pool Rd and wanted to take a moment to thank you for your continued support of the Texas Moving Image Industry Incentive Program (TMIIP)! As you know, this industry is vital to my livelihood here in Texas. I've been working in the advocacy industry for over 5 years as well as running production studios. I also act in television, film and commercials as well as produce a variety of media content. Without the TMIIP, I would not be able to work in my chosen field, or be able to create jobs.

Our industry is a jobs program resulting in over 157k incentivized jobs with many of those within your district. We know this session will be extremely challenging and are grateful for your continued support. I am happy to answer any questions you may have about industry within the Austin/ Dripping Springs area or beyond. Thank you again!

Hi Senator Nelson,

My name is Jane Doe and I am a film producer that lives in your district. I want to take this moment to thank you for the work that you do as my Senator. I know this session will be difficult considering all the factors and issues that are going to be on the table. I ask that you please support the Texas Moving Image Industry Incentive Program (TMIIP), as we have been and can continue to be a part of the economic recovery for our state. Our conservatively

written program is one that creates jobs and brings economic stimulus to Texas. I have been fortunate to film some of my projects here but I am also very aware of the neighboring states and their more competitive incentive programs. As a professional member of the film industry it is vital that we have a well funded incentive grant program that results in \$5.11 in economic impact for every \$1 granted.

Hello and Happy New Year Representative Morales,

Thank you for your representation. My name is John Doe and as a member of your district I want to ask that you support the Texas Moving Image Industry Incentive Program (TMIIIP) as this is my chosen field of work. I have been a resident here for the last 10 years and have seen the ups and downs within our industry that are in direct correlation to the amount of funding our grant program has in the appropriation. As a Texan, I want nothing more than to grow our economy after this devastating pandemic. Our industry can do just that and wants to continue to do our part in getting citizens back to work! Video game and animation companies continued to work right through the pandemic and are actually hiring new employees due to the massive demand of content! We want Texas to stay on the map for media production and with your support of our program, we can ensure another two years of business, jobs and economic impact. Thank you so much for your time and your service. I am happy to answer any questions you may have.

Dear Senator Creighton~

Thank you for serving us in the Senate. My name is Jane Doe and I have lived in your district for three years. I work at a video game company located in the district and have been grateful for the work, especially during the COVID pandemic. I was able to work from home and really not miss a beat. I ask that you please support the Texas Moving Image Industry Incentive Program (TMIIIP) as this program allows for those of us who work in the media industry to continue to stay in Texas, with good paying jobs and benefits. The program only incentivizes Texas companies and talent and results in a 511% return on investment for the state. As a homeowner and someone who loves what I do, I pray that this program continues to be funded. We can really put Texas on the media map with your help! I am happy to answer any questions you may have.